ROLE: UX Designer- Product Strategy Unit

Center of Excellence in Human-centered Computing at IIIT Delhi is inviting applications for "**UX Designer** - Product Strategy Unit." The Product Strategy Unit for Inclusive Public Technology is an initiative aimed at bringing together industry and academic experts to drive the creation of inclusive digital solutions, public goods, and systems that improve the delivery of public services.

Key Responsibilities:

We are looking for someone who is passionate about creating intuitive and user-centered digital experiences. You will work closely with senior designers, product managers, and developers to craft user journeys that make citizen centric products seamless and delightful to use.

- Conduct and assist in user research (User interviews, surveys, competitive analysis) and usability testing

- Create wireframes, user flows, personas and interactive prototypes

- Collaborate with cross-functional teams to understand requirements and user needs

- Support in developing user personas and journey maps

- Iterate on designs based on feedback and analytics

- Stay updated on design trends, tools, and best practices

Qualifications :

- 0–2 years of experience in UX/UI design (internship or personal projects count!)

- Proficiency in design tools like **Figma**, **Sketch**, or **Adobe XD**

- Basic knowledge of **user research**, **design thinking**, and **usability principles**

- Excellent at portfolio presentation showcasing UX work, case studies, and your design process

- Good communication skills and willingness to learn

- Good knowledge of **UI Design Principles** – Typography, layout, color theory

- Ability to take feedback and iterate effectively

Bonus Skills - Nice to Have:

- Basic understanding of HTML/CSS

- Familiarity with tools like Miro, Notion, or Jira

- Experience with accessibility design principles (WCAG)

- Interest in UI animations or micro-interactions

Salary and Duration:

The salary will be in the range of 6 - 9 lakhs per year based on the candidate's qualifications and experience. The duration of the job will be equal to the duration of the project and co-terminus with the project.The position is contractual and project-based.Currently the project duration is till July 31st July 2026.

Location: The candidate chosen for this role will be based in Delhi-NCR

This role offers the unique opportunity to influence the design of public service platforms, ensuring they are inclusive, accessible, and impactful for diverse citizen groups. The ideal candidate will have a strong passion for technology's role in public service and be adept at leading UX strategies in complex, high-impact projects.

How to Apply:

Please send your C.V. to **chcc@iiitd.ac.in**. Additionally, please include a cover letter explaining your qualifications and experience,if any.The last date for application is **30/6/2025,** however, applications will be processed and received and people will be asked to join as soon as possible.